



**aurium**

***Business Lead Model to Support Infra Requirements for Member Companies of  
Sri City & Neighborhood / Student & Resident Communities***

***Leads To Business***

**a-mart**

*Business Market Place*

Vendor Empanelment & Management



Sourcing & Purchase Enablement

Hygen Solutions, 353, Tower 3, Creekside Residency, Central Expressway, Sri City – 517646, Andhra Pradesh



# Aurium's Objectives

- To support member companies of Sri City & neighborhood for their efficient procurement operations.
- Aurium through its extensive list of members, including BNI ([WWW.BNI.COM](http://WWW.BNI.COM)) intends to provide **sourcing support** of vendors / Suppliers & Contractors for 500 + categories
- Aurium intends to provide **sourcing support** of reliable products & services at affordable price, time and quality of high standards through its extensive list of registered vendors.

# How BNI Works

visualized by 2QC creations.com

**BNI**<sup>®</sup>



Step. 1

BNI is the world's largest word of mouth organization. Each week, BNI members meet with their local group and exchange business referrals. At these meetings, members have an opportunity to share with their fellow members what types of referrals they are looking for, and to ask for help securing these types of referrals.



Step. 2

When BNI members see a business opportunity for a particular member, they will qualify the prospect to ensure that the prospect has interest in doing business with the member. Only when this has been confirmed will a referral be passed to the member.



Step. 3

In addition to providing contact info to the member receiving the referral, the member making the referral will also contact that member to provide more detailed information, such as background information and the needs of the prospect.



Step. 4

Armed with this information, the member will then schedule a meeting with the prospect. At this stage, the prospect has been qualified as being ready and willing to learn about the products or services offered by the member.



Step. 5

Each week, during the "I HAVE" portion of the chapter meeting, the member making the referral will pass it - and any other qualified referrals made during the week - to the receiving member in front all the other members and their guests.

**BNI – World's Largest B2B word of mouth Orgn.**



## Our Survey Findings on Infra Requirements



- Need for uninterrupted logistic services for movements of goods and services to and from Sri City



- Need for strong & reliable vendor base to support biz operations



- Need for cost effective & timely supply of materials and services

# How is Aurium Addressing These Needs?



- Aurium has started forming a category wise database of vendors as its foundation – a-mart
- Aurium is launching a mobile application called aura, to be used by organizations in and around Sri City to record and transmit their requirements.
- Aurium has also placed a dedicated marketing team for follow up of Sri City based organizations.
- Aurium will connect its database of vendors (a-Mart) to aura and help the companies get suitable vendors as per requirements.



# Going Forward. . .

Your Sourcing / Purchase / Admin / HR teams will have On-time, cost-effective, reliable & high standards of supply of material & services

Enhanced Vendor Quality

Access to 3000 + vendors directly

Access to 500 + vendor categories



# Few of our Hot Vendor Categories

## Products

- Pumps & Motors
- RO water Plant commissioning & maintenance
- Sewage Treatment Plant Commissioning & maintenance
- Printing & Stationaries
- Safety Equipment
- Surveillance Cameras / Office electronic equipments
- Industrial Cleaning materials
- + 200 and more . . .

## Services

- Manufacturing units / Cold storage units
- Construction
- Logistics – International / Local
- Recruitment
- Landscaping / Swimming Pools
- Pest Control
- Performance Consulting
- Laptops / Computers / servers & office equipment service
- + 300 and more . . .



## Upcoming Initiatives by Aurium @ Sri City

- Logistic services (Sri City-Chennai-Sri City) towards material movement for students, Creekside resident community along with that for companies in Sri City are being planned.
- As and when social infrastructure develops in Sri City, Aurium plans to bring in vendors to deliver home care needs to the resident communities on a periodical basis.
- Facilitate launching business forums that will enhance B2B interactions.



# Aura on Android – Google Play

- <http://app.auriumsolutions.com>



## Contact Us



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